Analysis of StartUp Ep. 02						
Minutes	Narration	Interview	Music/ Other Audio			
0	General Intro :02-:22		Intro/outro :00-1:27			
	Intro to Ep :23-:28	Chris Sacca pitch:42-1:07				
1	Recap previous ep :28-1:21					
			(only music from 1:21-1:26)			
	Alex explaining 1:36-1:58	Alex practicing pitch (fades in and out b/t narrations) 1:27-4:24  Wife 1:54-1:56				
2		Josh 1:59-2:00				
	Alex explaining 2:10-2:29					
	Alex (name) 2:41-2:44					
3	Alex (successful pitch/ tagline) 3:14-3:29	Wife & Josh feedback 2:56-3:14				
		Alex giving taglines w/ wife & Josh (3:30-4:24)				
4		00311 (0.00-4.24)				
7	A recaps pitch 4:25-5:05					
	A recaps piter 4.25 5.55		Ad music 5:06-6:32			
5	A sponsor spot 5:09-5:21		7 ta madio 0.00 0.02			
Ū	7. oponos. opot o.oo 0.2 .	Interviewing Nerd Wallet guy				
	A introduces Nard Wallet CEO 5:22	5:22-5:35				
	A introduces Nerd Wallet CEO 5:23-5:31					
	Defines what Nerd Wallet is 5:36-5:45					
		Nerd Wallet woman 5:46-6:18				
6	A introduces woman 5:53-6:01					
	Explaning talk with woman & gives NW contact info 6:19-6:29					
	A-Back to show 6:33-6:36					
		A explains setting 6:37-6:48				
	A continues describing 6:49-7:22					
7						
		Pitch to Matt (fades in & out) 7:22-7:59				
	Explains context of what Matt is					
	saying 7:24-7:50					
	Continues explaining 7:52-8:00					
8	Continues explaining 7.32-6.00		The Landlord clip 8:01-8:29			
O			THE Landiold Cilp 0.01-0.29			

	A	
	A explains the video context 8:05-8:19	
		Discussing affects of Landlord video 8:30-8:44
	A connects Matt to video 8:45-8:54	
9		A beginning to pitch 8:55-9:05
	A summarizes his pitch 9:06-9:12	A & Matt pitch conversation 9:13-13:42
	A big reveal 9:21-22	
	-	
	A explains emotions 9:38-9:44	
10	A explains how he's doing & difficultly of scope 10:08-11:19	
11		
12		
	A says what Matt is doing/ explains his questions 12:35-12:49	
40	A build larger audience 12:56-13:22	
13	A explains Matt's thoughts 13:42-14:49	
14		
		Matt discusses podcasting 14:49-15:05
15		
	A rephrase Matt 15:05-15:27	
16		Matt wants name change 15:28-16:07
16	A discusses fixing problems 16:08-16:35	
	A describes calling wife from hotel 16:40-16:44	Wife phone call 16:36-18:30
17	A continues describing 16:57-17:05	
18		
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		(A explaining why depressed)	Music for effect/mood 18:22-18:53
	A recapping disappoint of pitch 18:36-20:18		
19			
			Mood Music 19:22-20:26
20			
	Coming up/ ad 20:21-20:26		
			Ad music 20:27-21:28
	Nerd Wallet Ad 20:29-20:41		
		Nerd Wallet CEO 20:42-21:09	
	A explaining how he got the ad 20:43-20:56		
21			
	A defining Nerd Wallet 21:10-21:28		
	A coming up on next ep. 21:29-21:37		
		A talking to partner 21:38-22:03	
			Intro/outro music 21:56-23:02
22	A- doing outro info 22:04-22:53		
23			
		Episode done 23:05	



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